



## G MORE SUPERMARKET SETUP SERVICES

**“From Planning to Opening — We Build Your Supermarket, Your Success.”**

### About Us


**G MOR Supermarket Setup** is a professional retail development and consulting company specializing in **end-to-end supermarket setup solutions** across India. With over **5 years of industry experience**, we have helped numerous entrepreneurs transform their business ideas into successful, fully operational supermarkets.

At **G MOR**, we believe that a great supermarket is more than just shelves and racks — it’s about **smart planning, modern design, efficient operations, and a great customer experience**. Our goal is to deliver a **ready-to-run, profitable, and sustainable supermarket** within **30 days**, with complete technical and management support.


### Company Information


 **Company Name:** G MORE MART

 **Founder & Managing Director:** Krishna Roy

 **Mobile:** +91 8777646575

 **Email:** gmoremart@gmail.com

 **Office Address:** Noida Sector 3, Near Noida Sector 16 Metro, Uttar Pradesh-201301

 **Tagline:** “We don’t just build stores — we build brands, trust, and growth.”

### Managing Director’s Profile

**Name:** Krishna

**Designation:** Managing Director – G MOR

**Experience:** 5+ Years in Retail & Supermarket Setup Industry

### **Profile Summary:**

Krishna is a visionary retail professional with expertise in developing organized supermarket chains and helping business owners modernize their retail identity. With hands-on experience in design, logistics, and business operations, he ensures every project achieves profitability and sustainability.

**“I believe in building supermarkets that don’t just look good — but perform better.”**  
— *Krishna, Managing Director – G MOR*

## **Our Mission:**

“To empower and guide entrepreneurs to build modern, customer-centric, and profitable supermarkets through innovation, professionalism, and expertise.”

We aim to simplify the complex process of supermarket establishment and provide our clients with **complete peace of mind** — from initial concept to grand opening.

## **Our Vision:**


“To be India’s most trusted and innovative supermarket setup brand, setting new benchmarks in retail design, technology, and customer service.”

We envision modern retail spaces in every city and town of India — well-planned, efficiently managed, and built on trust and quality.


## **Our Core Values**

 **Integrity:** We believe in transparent communication, honest pricing, and ethical business practices.

 **Innovation:** We use the latest tools, software, and retail technologies to design smart stores.

 **Commitment:** We deliver what we promise — on time and with quality assurance.

 **Growth:** We focus on long-term client success, not just project completion.

 **Customer Focus:** Every decision we make revolves around improving the client’s satisfaction and profitability.

## **Core Expertise**

### **1. Supermarket Planning & Design**

Designing smart, modern layouts that enhance product visibility, optimize space, and create a smooth customer journey. Every store is tailored to local market needs, ensuring both beauty and business performance.

### **2. Project Costing & Profit Analysis**

Providing detailed financial projections and investment guidance to help clients plan budgets effectively and predict business profitability.

### **3. Retail Marketing & Branding**

Developing brand identity, logos, signage, and launch campaigns to ensure your supermarket stands out and attracts customers from day one.

### **4. Staff Hiring, Training & Customer Service**

Offering complete staffing support — from recruitment to in-store training — so your team can deliver world-class customer service.

## 5. Software, POS & Inventory Management

Installing smart retail management systems for billing, accounting, and stock control, ensuring accuracy and transparency in operations.

## □ 6. Store Operations & Management Setup

Building standard operating procedures (SOPs) for daily tasks, display planning, and store management to ensure long-term efficiency.

## 7. Business Growth & Expansion Strategy

Guiding clients on how to scale, expand, and replicate their supermarket success in new locations through effective franchise and business models.

## □ 8. Vendor Coordination & Procurement Support

Connecting clients with verified suppliers for racks, refrigeration, POS systems, and FMCG brands ensuring top quality at competitive prices.

## □ Our Process (Step-by-Step)

1. **Concept Discussion & Site Visit** – Understanding your vision, space, and budget.
2. **Planning & 3D Layout Design** – Creating visual layouts for approval.
3. **Material & Equipment Procurement** – Sourcing top-quality racks, POS systems, and essentials.
4. **Installation & Setup** – Full interior setup, lighting, and finishing.
5. **Software & Staff Training** – Ensuring your team and system are ready to operate.
6. **Store Launch within 30 Days** – Delivering a fully functional, market-ready supermarket.

## Why Choose G MOR?

When you choose **G MOR Supermarket Setup**, you're choosing a **partner who cares about your success.**

We don't just build stores — we build businesses that last.

1. **End-to-End Retail Solutions**
  - One company handling everything: design, supply, installation, training, and technology.
2. **30-Day Store Opening Guarantee**
  - Fast-track process with full assurance of project completion within 30 days.
3. **Professional Expertise & Experience**
  - Led by experienced professionals with a deep understanding of modern retail operations.
4. **Quality Materials & Trusted Vendors**
  - We partner with industry-leading suppliers to ensure long-lasting and premium results.
5. **Customized Budget Plans**
  - Flexible packages designed for startups, mid-sized stores, and large supermarkets.

6. **Skilled Team & Training Programs**
  - We provide experienced staff and hands-on training to maintain operational excellence.
7. **Software & Technology Integration**
  - Modern billing, stock tracking, and reporting systems for smart business management.
8. **After-Sales Support & Maintenance**
  - Dedicated team for maintenance, upgrades, and continuous assistance even after project handover.
9. **Client Satisfaction Guarantee**
  - 100% focus on client goals, transparent communication, and on-time delivery — every time.



Dear Customer,

Greeting from **G-MORE Mart**,

Let me take the opportunity to introduce **G-MORE Mart** which is bringing to FMCG sector and look forwarding to serving in grocery franchise business since last 2 year. It has a corporate office in Noida.

**G-MORE Mart** is a Grocery franchise that offers a unique approach in **Atam Nirbhar Bharat** in Indian grocery market. **G-MORE Mart** is built on the principle of providing exceptional customer service and offering a wide range of high-quality products at affordable prices. It is a house of professionally and technically component workforce who execute challenging territory with ease and proficiency, conveying to customer in the best way. **G-MORE Mart** fully equipped with the entire & latest technical knowhow. Each department in our company including marketing, purchasing, customer servicing & interior is manned by trained professionals. Thus, you are assured of the desired quality & timely execution of the store, assigned to us. **G-MORE Mart** designs a proven business plan for you that give an added impetus to your business.

### **How to Open a Franchise Supermarket Store with G-MORE Mart**

Today, the demand for grocery items remains constant, opening the grocery business is one of the most dependable and profitable ventures. If you've decided the idea of launching your very own kirana store but are hesitant to initiate from the ground up, opting for a franchised grocery store might just be the ideal solution. In this comprehensive guide, we'll provide you with a step-by-step walkthrough of the process involved in establishing a **G-MORE Mart** franchised kirana store.

Venturing into the grocery business can be a difficult task, especially when starting from scratch. This is where the concept of franchising steps in to offer a efficient and streamlined approach.

By opting for a **G-MORE Mart** franchised kirana store, you not only tap into the consistent demand for groceries but also align yourself with a trusted and established brand. This association can significantly boost your store's credibility and attractiveness to customers.

**G-MORE Mart** is committed to provide comprehensive support, ensuring that you're well-equipped with the tools and knowledge needed to succeed in the grocery industry. With **G-MORE Mart** as your franchised partner, you can fulfil your entrepreneurial dream, confident in the stability and potential of your kirana store business.

### **Benefits of Starting a Supermarket Business in India:**

#### **Unlocking Success: The Top Benefits of Starting a Supermarket Business in India**

In today's business landscape, opening a franchise grocery store is an increasingly profitable venture. This model offers a unique blend of limited investment, robust franchiser support, and the invaluable advantage of brand recognition, setting franchised grocery stores apart from their local competitors. In India, opting for the best supermarket franchise can be a game-changer in the retail industry.

**Limited Investment, Maximum Returns:** Franchise opportunities in the grocery sector often require lower initial investments compared to starting an independent supermarket from scratch. This

financial advantage is particularly attractive for aspiring entrepreneurs who seek a stable and lucrative business venture with manage best supermarket franchise in India able capital requirements.

**Franchiser's Support:** One of the standout benefits of choosing a franchise model is the extensive support provided by the franchiser. The, such as **G-MORE Mart**, offers comprehensive assistance in various aspects of business operations. This includes Branding, Marketing, Staff Hiring, Staff Training, Inventory Management, and Backend Support, among others. Franchisees benefit from the wealth of experience and expertise that the franchiser brings to the table.

**Brand Recognition:** Brand recognition is a powerful asset that can significantly impact the success of a grocery store. When you opt for the best supermarket franchise in India, you inherit the reputation and trust associated with an established brand. This instantly sets you apart from local vendors and builds trust among customers. Brand recognition not only attracts a loyal customer base but also helps in differentiating your store in a competitive market.

**Competitive Edge Over Local Vendors:** Local grocery vendors face challenges in terms of marketing, supply chain management, and offering a wide product range. Franchised grocery stores, on the other hand, leverage the franchiser's expertise in these areas, ensuring a competitive edge in terms of product availability, pricing, and customer experience.

**Access to Proven Business Models:** The best supermarket franchises in India have already developed and fine-tuned their business models. Franchisees benefit from the wisdom of tried- and-tested strategies, reducing the risks associated with launching an entirely new venture. This access to proven systems and processes enhances the chances of profitability and sustainability.

## **Most Profitable and Biggest Franchise Business in India**

### **Is it Profitable to Invest in a Grocery Franchise in India?**

With several benefits over starting from scratch, franchising is a great method to get started in the Grocery franchise sector. Purchasing a supermarket franchise can greatly advance your company if done properly. Franchisees in the grocery franchise industry have an advantage over competitors thanks to a well-known brand, a tested business plan, and continuous assistance from the franchisor. Through the utilization of the franchisor's resources, skills, and reputation, business owners can reduce risks and optimize prospects for prosperity. Aspiring supermarket franchise owners can prosper with franchising streamlined operations, access to proven supply chains, and marketing techniques. Overall, franchising offers a strategic and efficient approach to entering the grocery franchise industry, allowing entrepreneurs to realize their business aspirations with confidence and competence.

### **Why Choose a Grocery Franchise in India?**

At a startling **\$938 billion**, franchise turnover is thriving in the Indian economy and has increased by **35% in the last five years**. Low-investment grocery franchise businesses prospered even during the epidemic, providing a variety of options in high-growth industries and guaranteeing steady supplies, even in isolated locations.

You should do extensive study before signing a franchise deal. It is essential to comprehend the expenses, charges, and support systems offered by the franchisor. Franchising offers a viable business option with low initial investment, sometimes as little as Rs. 10 lakhs.

# **Benefits of Purchasing a Grocery Franchise:**

## **Step 1: Streamlining the Startup Phase:**

Starting a grocery store from the ground up is a stressful and risky process. Purchasing a grocery franchise in India enables you to get past these first obstacles and adhere to a tested strategy that the franchisor provides. Established branding, operating policies, and marketing techniques will help you stand out in the competitive market.

## **Step 2: Profitable Business Model:**

By acquiring a supermarket franchise, you may benefit from the infrastructure and marketing campaigns of an established brand, which lowers risks and increases profit margins. The risk of failure that comes with opening a grocery store on your own is reduced by franchising. Franchisee success is increased by the franchisor's tried-and-true business model, continuous assistance, and training.

## **Step 3: Facilitates Financing:**

For new businesses, financing a grocery store might be difficult. But investing in a grocery franchise offers a tested base, which facilitates luring investors acquainted with the franchisor's performance history. Franchises with well-known brands and profitable business plans tend to attract lenders and investors, which makes the financing process easier for franchisees.

## **Step 4: Be Your Own Boss:**

Buying a supermarket franchise gives you the freedom to run your own business and provides you with a better lifestyle, career trajectory control, and independence. You have the freedom to manage your firm in accordance with your vision and goals, even though you gain from the franchisor's support and supervision. Through franchising, business owners can fulfil their dreams of becoming entrepreneurs while utilizing the assets and know-how of a well-known brand.

## **Step 5: Access to Training and Support:**

The franchisor provides continuous assistance and training to franchise owners, reducing the likelihood of company failure and improving expertise in the industry. In order to guarantee that franchisees have the information and abilities necessary for success, franchisors offer extensive training programs covering everything from initial setup and operations to marketing and customer care. In addition, the knowledgeable staff of the franchisor provides continuous assistance and direction to franchisees, assisting them in overcoming obstacles and seizing market opportunities.

## **Step 6: Brand Recognition:**

Linking up with a well-known brand increases your company's market visibility and profit margins by fostering customer trust and trustworthiness. Franchisees gain from the reputation and brand awareness that the franchisor has developed over the years, which helps them compete with other businesses in the market and draw in clients more successfully. Franchisees can stand out from rivals and create a significant market presence by utilizing the brand's reputation.

## **Choosing the Best Grocery Franchise in India:**

Choosing the appropriate grocery franchise is essential to the success of any business. When making a choice, take into account elements including the strength of the franchisor's brand, marketing efficiency, and team competency. Perform in-depth market research, assess the franchise's track record and industry repute, and study market trends. To learn more about the performance and expansion possibilities of the franchise, talk to industry professionals and current franchisees about their experiences.

A profitable option for company owners who have the capital and the drive to start a profitable venture is to purchase a grocery franchise in India. In the cutthroat supermarket market, you can reduce risks and increase earnings by selecting the ideal franchise and taking advantage of franchising advantages. Explore the various alternatives available in the grocery franchise business to start your entrepreneurial adventure and set yourself up for financial success and company success.

### **FMCG PRODUCT CATEGORY**

- ❖ **GROCERY** : Pulse, Rice, Spices, Flour, Suji, Maida, Besan, Chips, Biscuits, Crackers, Nuts, Edible Oils, and Baking Supplies. Etc.
- ❖ **PERSONAL CARE** : Shampoo, Conditioner, Hair Oil, Perfumes, Facewash, Bathing Soap, Shower Gel, Sanitary Pads, Etc.
- ❖ **BABY CARE** : Shampoo, Conditioner, Hair Oil, Diapers, Wipes, Etc.
- ❖ **HOUSEHOLD** : Floor Cleaner, Toilet Cleaner, Air Freshener, Detergent, Dishwash, Knife, Scissors, Lighters Etc.
- ❖ **BAKERY** : Bread, Rolls, Cakes, Pies, and Other Baked goods.
- ❖ **BEVERAGES** : Cold Drink, Chocolates, Coffee, Tea, Juice, Soda, and Other Drinks.
- ❖ **PLASTIC ITEM** : Basket, Mugs, Lunch Box, Water Bottles, Containers, Etc
- ❖ **CROCKERY** : Dinner Plates, Dinner Bowl, Fork, Trays
- ❖ **STATIONARY** : Pen, Pencil, Colour, Notebook, Staple Machine, Pin, Punching Machine, Geometry Box, Etc.
- ❖ **DAIRY** : Milk, Cheese, Yogurt, Butter, Etc.
- ❖ **FROZEN FOOD** : Frozen meals, vegetables, fruits, and desserts.
- ❖ **TOILETRIES** : Toothbrush, toothpaste, and floss.
- ❖ **PET FOOD**
- ❖ **UNDERGARMENTS**

# FMCG MAJOR BRANDS

❖ Hindustan Unilever	❖ Marico
❖ Indian Tobacco Company	❖ Unicharm
❖ Procter and Gamble	❖ Mamaearth
❖ Jyothy Labs	❖ Johnson
❖ Patanjali	❖ Himalaya
❖ Fortune	❖ Dr. Batra
❖ Lals	❖ Fogg
❖ Mothers	❖ Bellavita
❖ Nestle	❖ Denver
❖ Nestle	❖ Envy
❖ Dr. Oetkar	❖ Wild Stone
❖ Veeba	❖ Youngwins
❖ Kellogs	❖ Milton
❖ Tata	❖ Crystal
❖ Dabur	❖ Cello
❖ Parrot	❖ Reckitt
❖ Everest	❖ Garnier
❖ Catch	❖ Nivea
❖ MDH	❖ Wonderfresh
❖ JK	❖ Jockey
❖ Chuk De	❖ Zyduz
❖ Tulsi	❖ Vlcc
❖ Rajdhani	❖ Yardley
❖ Ganesh	❖ Aroma Magic
❖ Amul	❖ Scotch Brite
❖ Duex	❖ Cycle
❖ Britannia	❖ Hari Darshan
❖ Parle	❖ Dev Darshan
❖ Anmol	❖ All Out
❖ Unibic	❖ Wipro
❖ Cremica	❖ Bombay Shaving
❖ Organic India	❖ Ayur
❖ Priyagold	❖ Tops
❖ Sundrop	❖ Godrej
❖ Cadbury	❖ Pepsi
❖ Linc	❖ Coke
❖ Lotus	❖ Chicco
❖ Top Ramen	❖ Kangaroo
❖ Daawat	❖ India Gate
❖ Gubb	❖ Strex
❖ Weikifield	❖ Hersheys

## **MARKETING FACILITIES**

- ❖ Opening Soon Banner
- ❖ Indoor Branding
- ❖ Pamphlet
- ❖ E Rickshaw
- ❖ 3x2 Board
- ❖ Staff Hiring
- ❖ Staff Training
- ❖ Owner Training
- ❖ Decoration
- ❖ Presence In Google
- ❖ Social Media Creation
- ❖ Customer Acquisition

## **SOFTWARE FEATURES**

- ❖ User
- ❖ System / PC
- ❖ Unlimited Training & Support
- ❖ Billing & Barcoding
- ❖ Purchase & Inventory Management
- ❖ Accounting & Ledgers
- ❖ Discount Options
- ❖ Multiple Schemes
- ❖ User Permissions
- ❖ Purchase Import
- ❖ Loyalty / Points System
- ❖ Collect Payment Through Static QR code on Bill
- ❖ Collect Payment Through Dynamic QR code on Bill
- ❖ PhonePe UPI Integration
- ❖ GST Return in JSON Format
- ❖ Estimate / Challan
- ❖ Purchase Order
- ❖ Sales Order
- ❖ Desktop Touch POS Module

# INTERIOR DESIGN

## (AS PER CUSTOMER REQUIREMENT)

### ✦ Acrylic 3D Board

An **Acrylic 3D Board** is a **premium branding and signage solution** for FMCG and retail stores. Made from **high-quality acrylic sheets with 3D embossed letters and LED backlighting**, it creates a **modern, elegant, and highly visible storefront identity** — day and night. It enhances the **professional appeal and brand presence** of your store while being durable and weather-resistant.

#### ⚙️ Key Features

- Provides a **3D embossed appearance** for an elegant, professional look.
- Enhances store visibility and brand recognition.
- Built-in **LED lighting system** ensures bright and uniform glow.
- Energy-efficient LEDs with long life and low maintenance.
- Designed to withstand **sunlight, rain, dust, and heat**.
- Does not fade, warp, or lose shine over time.
- Made from **acrylic, aluminium, and PVC base materials**.
- Rust-proof, water-resistant, and non-corrosive.
- Fully customizable with **store logo, colour theme, and font style**.
- Options for **multi-colour lighting, glow effects, or matte finish**.
- 3D acrylic letters with LED backlight attract attention even from a distance.
- Perfect for both daylight and nighttime visibility.
- Helps your store **stand out in competitive markets**, increasing walk-ins and brand recall.



# □ Modern Display Racks

**Modern Display Racks** are the backbone of every **FMCG and retail store**, designed to maximize **product visibility, accessibility, and space utilization**. Built from **high-quality metal and powder-coated finishes**, these racks come in multiple designs — **Wall Racks, Centre Racks, End Caps, Perforated Racks, and Corner Racks** — offering a perfect blend of **durability, style, and functionality** for organized product display.

## ⚙️ Key Features (All Racks)

- Made from **premium-quality steel** with **powder-coated finish**.
- Available in **custom colours** (White, Yellow, Grey, or Brand Theme).
- Adds a **premium, organized, and professional look** to your outlet.
- Modular design for quick assembly and relocation.
- Compatible with **price tags, shelf talkers, and lighting fixtures**.

## □ Rack-Wise Key Features

### □ 1. Wall Rack

- Maximizes **vertical space** and keeps aisles open.
- Ideal for **packaged foods, toiletries, and dry goods**.

### 🛒 2. Centre Rack (Gondola Rack)

- Double-sided freestanding rack for **middle aisles**.
- Displays products from both sides for **maximum visibility**.

### 🏠 3. End Cap Rack

- Installed at the **end of centre racks or near counters**.
- Perfect for **highlighting promotions, offers, or impulse items**.

### □ 4. Perforated Rack

- Back panels feature **holes (perforations)** for hooks or hanging accessories.
- Suitable for **tools, small packets, kitchenware, or hanging products**.

### 🌀 5. Corner Rack

- Designed for **corner spaces** to maximize display area.
- Smooth curved or L-shaped design for easy customer movement.



## □ Plastic Hand Basket

A **Plastic Hand Basket** is an essential accessory in every **FMCG or supermarket outlet**, designed for customers' convenience while shopping. Made from **high-quality, lightweight, and durable plastic**, these baskets allow customers to carry multiple items comfortably and safely during in-store shopping. They combine **strength, style, and practicality**, improving both **store efficiency and customer experience**.

### ⚙️ Key Features

- Made from **high-grade virgin plastic** for long-lasting use.
- Ideal for **daily use in high-traffic FMCG stores**.
- Lightweight structure makes shopping easier for customers.
- Available in **multiple colours** (red, blue, green, yellow, or custom).
- Smooth surface allows **quick cleaning and hygiene maintenance**.
- Easy to organize near billing counters or entrances.



## 🛒 Basket Trolley

A **Basket Trolley** (Shopping Trolley) is an essential utility in **FMCG stores, supermarkets, and retail outlets**, designed to enhance **customer comfort and shopping efficiency**. Made from **high-quality materials with ergonomic design**, it allows customers to carry multiple products effortlessly while maintaining store organization and smooth movement across aisles.

### ⚙️ Key Features

- Made from **heavy-duty plastic or metal frame with reinforced base**.
- Equipped with **four premium-quality caster wheels** for easy movement.
- Ideal for bulk shopping or multiple-item purchases.
- Adjustable handle height available in select models.
- Smooth mobility on **tiles, vinyl, or concrete floors**.
- Ideal for high-footfall areas and long shopping sessions.
- Available in **vibrant colours** like red, blue, grey, or custom brand tones.



# Steel Trolley

A **Steel Trolley** is a must-have utility in **FMCG, grocery, and supermarket operations**, designed for **smooth product handling, stock movement, and customer convenience**. Made from **high-grade stainless or powder-coated steel**, it combines **strength, durability, and elegant design**, suitable for both **back-end logistics and customer shopping use**.

## Key Features

- Built from **premium-quality stainless steel (SS 304 / 202)** or **powder-coated mild steel**.
- **Rust-proof and corrosion-resistant** for long-lasting performance.
- Can handle **heavy weights** — ideal for FMCG stock or customer shopping.
- Equipped with **four heavy-duty caster wheels** for easy mobility.
- **360° swivel rotation** allows smooth movement in tight aisles.
- Large basket area for **bulk products and heavy cartons**.
- Suitable for both **customer use and in-store stock transfer**.
- Designed for **easy pushing and pulling** without strain.
- Handle height optimized for comfort across all age groups.
- Some models feature **plastic-coated grips** for extra comfort.
- Reinforced base for **balanced and safe weight distribution**.
- Ideal for **heavy FMCG cartons, beverages, or warehouse stock**.
- Easy to wash, sanitize, and keep hygienic.
- Low maintenance, even with daily commercial use.
- Shiny metallic finish gives the store a **premium, organized look**.
- Enhances **professional presentation** in front and back store areas.



## Billing System

A **high-performance billing computer system** designed for **FMCG stores, supermarkets, and retail outlets**. Optimized for **fast billing, POS (Point of Sale) operations, and inventory management**, this setup ensures **speed, reliability, and smooth performance** even during peak business hours. Equipped with a **powerful Intel Core i5 processor, 8GB RAM, and a 19.5-inch TFT display**, it delivers seamless operation for your store's billing and management needs.

## Key Features

- Latest **Intel Core i5 processor** ensures high-speed processing.
- Ideal for **billing software, accounting tools, and data management**.
- Fast response and multitasking capability for busy retail environments.
- **8GB DDR4 RAM** for smooth multitasking.

- Optional **SSD storage (256GB / 512GB)** for quick system boot and data access.
- Supports **large billing and inventory databases** without lag.
- Large **19.5-inch LED/TFT monitor** with HD resolution.
- Sharp visuals and wide viewing angle for easy billing operation.
- Compact, space-saving design suitable for billing counters.
- Easily connects with **billing printer, barcode scanner, cash drawer, and POS software.**
- Multiple **USB and HDMI ports** for smooth device integration.
- Plug-and-play support for most **Windows-based POS systems.**
- Low power consumption system ideal for long working hours.
- Efficient cooling system ensures **24/7 reliability** in busy outlets.
- Durable hardware components built for commercial use.
- Sleek cabinet design fits easily in limited counter space.
- Sturdy build for daily store operations.
- Modern look that matches your store's professional setup.
- Supports **LAN, Wi-Fi, and Bluetooth** connectivity.
- Can be configured with **data backup and antivirus protection.**
- Ensures **secure billing and record management.**



## Barcode Scanner & Billing Printer

- Fast product scanning for instant billing.
- Reduces human error and increases accuracy.
- Supports standard 1D and 2D barcode formats.
- Auto-fetch product name, price, and stock level.
- Option to generate and print barcodes for new products.
- Instant and clear thermal printing of bills.
- Customizable invoice format (logo, GSTIN, store details).
- Compact design for retail counters.
- Support for 2-inch and 3-inch receipt printers.
- USB and Bluetooth connectivity options.



# ⚡ UPS (Uninterruptible Power Supply)

A **UPS (Uninterruptible Power Supply)** provides reliable backup power to keep your devices running during power outages, voltage fluctuations, or electrical disturbances. It ensures the continuous operation of essential systems such as billing machines, computers, CCTV, routers, and POS terminals — protecting your business from downtime and data loss.

## 📋 Key Features

- Provides uninterrupted power during power cuts.
- Keeps essential devices like computers, billing systems, and routers running smoothly.
- Supports operation in areas with unstable voltage supply.
- Protects against over-voltage and under-voltage damage.
- Protects connected devices from power surges, lightning, and spikes.
- Space-saving design ideal for billing counters and retail setups.

## 📺 CCTV Camera System with DVR, Racks & HDD

A **CCTV Surveillance System with DVR, racks, and HDD** offers complete security monitoring for your store, office, or warehouse. Designed for continuous video recording, remote viewing, and reliable data storage, this setup ensures your premises remain secure 24×7. Ideal for **FMCG stores, supermarkets, showrooms, and offices**, it provides both safety and peace of mind.

## 📋 Key Features

- **Day & Night Vision (IR)** for clear footage even in darkness.
- **Wide-Angle Lens** covers larger areas efficiently.
- **Real-time recording and playback** at high frame rates.
- **HDMI/VGA output** for live monitoring on TV or monitor.
- **Motion detection** and smart recording modes.
- **Remote access** via mobile app or web browser.
- **Wall-mount or floor-standing racks** for safe DVR installation.
- **Lockable design** for added security.
- High-capacity **Surveillance-grade HDD**
- View live or recorded footage from anywhere.
- **Mobile app support (Android/iOS).**
- Password-protected access for DVR and app.
- Auto-restart and power-failure recovery features.
- Plug-and-play setup for fast installation.

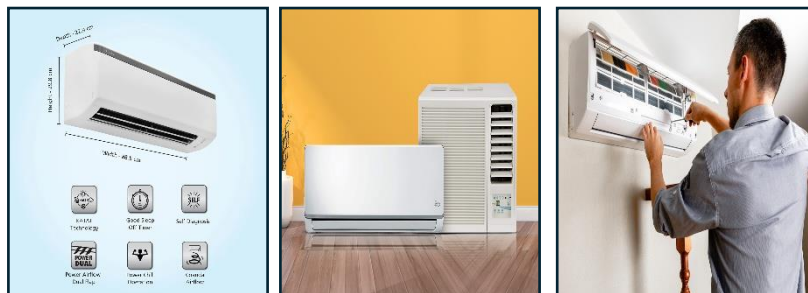


# Air Conditioner (AC)

The **Air Conditioner (AC)** is designed to deliver superior cooling performance, energy efficiency, and comfort for homes, offices, and retail environments. Built with advanced inverter technology and smart controls, it ensures faster cooling, lower power consumption, and long-lasting durability — perfect for modern spaces.

## Key Features

- High-efficiency compressor for quick and uniform cooling.
- Ideal for hot climates and large rooms.
- **Inverter Technology** adjusts compressor speed to save energy.
- Digital temperature display and remote operation.
- Multi-layer **dust and PM2.5 filters** for clean, healthy air.
- Anti-bacterial and anti-virus filters to prevent allergens.
- Low-noise indoor unit for peaceful environments.
- Ideal for bedrooms, offices, and retail counters.



## Visi Cooler

A **Visi Cooler** is a glass-door refrigerator designed to keep beverages, dairy products, and perishable goods **cool, visible, and easily accessible**. Perfect for **supermarkets, FMCG stores, restaurants, and cafés**, it combines **efficient cooling, energy savings, and stylish display** to enhance your product presentation and sales.

## Key Features

- Rapid and uniform cooling with a high-efficiency compressor.
- Maintains consistent temperature for maximum freshness.
- Suitable for beverages, dairy, water bottles, and packaged food.
- Perfect product presentation to attract customer attention.
- Interior LED lighting enhances display appeal.



## ❑ Deep Freezer

A **Deep Freezer** is a heavy-duty cooling appliance designed for **long-term storage of frozen food, ice cream, meat, and dairy products**. Built with **powerful cooling performance, energy efficiency, and rugged design**, it's an essential appliance for **FMCG stores, supermarkets, restaurants, and cold storage applications**.

### ⚙️ Key Features

- Rapid cooling and deep freezing up to **-18°C to -25°C**.
- Retains low temperature for long durations, even during power cuts.
- Ideal for ice creams, frozen foods, meat, and beverages.
- Designed for low noise and high efficiency.
- Suitable for both deep freezing and normal chilling.
- Sturdy castor wheels for easy movement.



## 📱 Inverter and Battery

An **Inverter and Battery System** ensures uninterrupted power supply for homes, offices, and retail stores. Designed to provide **seamless backup during power cuts**, it powers essential devices like billing systems, lights, fans, computers, and CCTV cameras — ensuring your business never stops. Built with **advanced technology, long battery life, and energy efficiency**, it's the perfect combination of performance and reliability.

### ⚙️ Key Features

- Instant switch-over during power failure — no interruption.
- Provides continuous power to billing systems, computers, lights, and fans.
- Optimized power consumption reduces electricity bills.
- Short-circuit, overload, and overheat protection.
- Auto cut-off when battery is fully charged.
- Easy to install and maintain.
- Suitable for billing counters, offices, and showrooms.



## Wall Fan

A **Wall Fan** is a compact and powerful air circulation solution ideal for **homes, offices, stores, and workshops**. Designed for high performance and durability, wall fans provide **strong airflow, adjustable speed, and space-saving convenience**, making them a perfect choice where floor space is limited.

### Key Features

- High-speed motor ensures strong and consistent airflow.
- **Wide-angle oscillation** covers a larger area.
- Smooth and noiseless swing mechanism.
- Consumes low power while maintaining high efficiency.
- Energy-saving motor reduces electricity usage.
- Easy-to-use rotary or pull-cord switch.
- Mounts securely on the wall — no floor space required.
- Vibration-free performance with balanced blades.
- Provides cooling exactly where needed.



## Packing Machine

A **Packing Machine** is an essential equipment for **FMCG stores, supermarkets, and retail outlets** that handle product packaging, sealing, and weighing. Designed for speed, accuracy, and hygiene, it ensures professional-quality packaging of groceries, snacks, pulses, grains, and other retail products — saving time and reducing wastage.

### Key Features

- High-speed operation for **quick and consistent packaging**.
- Ideal for **groceries, dry fruits, snacks, pulses, and grains**.
- Supports multiple weight ranges (e.g., 100g to 5kg).
- Auto-cutoff system once target weight is reached.
- **Heat sealing / band sealing** ensures tight and secure packing.
- Compatible with **poly, laminated, and pouch materials**.
- Leak-proof and tamper-resistant sealing for longer product life.
- Adjustable temperature control for different materials.



# Weight Machine

A **Weight Machine** (Digital Weighing Scale) is an essential tool for **FMCG stores, supermarkets, grocery outlets, and warehouses**. It provides **accurate and reliable measurements** for a wide range of products — from loose groceries to packaged goods — ensuring precision in billing, packaging, and inventory management.

## Key Features

- Advanced load cell technology for **accurate and stable readings**.
- Ideal for weighing groceries, fruits, vegetables, grains, and packaged goods.
- Dual display models (for operator and customer) available.
- Long battery backup for uninterrupted operation during power cuts.
- Smooth surface for quick cleaning.



## Toughened Glass

“Toughened glass” (also called tempered glass) is regular float glass that has been subjected to a controlled thermal (or chemical) treatment process which significantly **increases its strength, safety and durability**. In an FMCG store context (e.g., for display cabinets, fridges, glass doors, partitions) it offers premium durability and shop-front appeal, along with safety for customers and staff.

## Key Features

- Toughened glass is typically **4-5 times stronger** than standard annealed glass of same thickness.
- Much more resistant to impacts and accidental knocks (important in busy retail areas) so less likely to crack or break.
- Useful for store-fronts exposed to sunlight, storefront facades or refrigerated glass-doors where the interior/external difference can be large.
- If it does break, toughened glass shatters into small rounded granules rather than large, sharp shards — significantly reducing risk of injury.
- Important for retail environments where children, customers, staff may be around.
- Smooth surface makes cleaning easy; withstands everyday wear and tear with less maintenance.



## Steel Drum for Loose Items

A **Steel Drum** is a durable and hygienic storage solution widely used in **FMCG stores, grocery outlets, and warehouses** for storing and displaying **loose items** such as grains, pulses, dry fruits, spices, and edible goods. Built with **high-quality stainless steel**, these drums ensure **strength, hygiene, and long-term usability**, making them an ideal choice for daily retail operations.

### Key Features

- **Rust-proof, corrosion-resistant, and long-lasting** even with daily use.
- Ideal for long-term use in busy retail environments.
- Suitable for storage of **grains, pulses, dry fruits, sugar, flour, etc.**
- Perfect for **open display of loose grocery items** — enhances customer trust.
- Easy access for refilling and measuring during billing or packing.

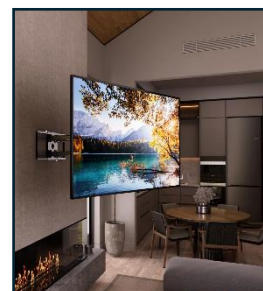


## TFT Screen for CCTV Camera

A **TFT Screen (Thin Film Transistor Display)** is an essential part of any **CCTV surveillance system** in an FMCG store. It provides **clear, real-time video monitoring** from security cameras, ensuring enhanced visibility, safety, and operational control. Designed for continuous use, these screens deliver **sharp images, energy efficiency, and long-term durability** — perfect for 24/7 surveillance environments.

### Key Features

- Delivers **crystal-clear video output** with sharp details.
- Helps identify people, products, and activities accurately in the store.
- Built for **continuous operation** in surveillance applications.
- Perfect for live monitoring of CCTV camera feeds.
- Plug-and-play setup for quick installation with any CCTV system.
- Some models feature **audio input/output** for integrated surveillance sound.
- Adjustable **brightness, contrast, and colour settings** for optimal performance.
- Consumes **low power**, ideal for 24-hour operation.
- **LED backlight technology** reduces heat and power usage.



# Wi-Fi System

A reliable **Wi-Fi network** is an essential part of modern FMCG and retail operations. It enables **seamless billing, inventory updates, digital payments, CCTV access, and customer connectivity** — ensuring smooth and efficient store management. With strong coverage and stable speed, a Wi-Fi setup enhances productivity, customer experience, and security across your store.

## Key Features

- Provides **fast and stable wireless internet** for billing systems, POS machines, and smart devices.
- Ideal for real-time data syncing, CCTV streaming, and online transactions.
- Seamlessly connects **billing systems, barcode scanners, CCTV DVR/NVRs, and smart displays**.
- Also supports staff tablets and mobile phones for quick inventory checks.
- Auto-reconnect and network recovery during power interruptions.
- Stable performance for both business and customer Wi-Fi usage.
- Plug-and-play installation for quick deployment.
- Centralized control panel or mobile app for monitoring connected devices.
- Consumes minimal power for 24-hour operation.



## Printer Roll for Billing Printer

A **Printer Roll** (Thermal Paper Roll) is a key consumable used in **billing printers and POS machines** at FMCG stores, supermarkets, and retail outlets. Made with **high-quality thermal-sensitive paper**, it ensures **clear, smudge-free, and long-lasting printouts** — essential for accurate billing, receipts, and records in a busy retail environment.

## Key Features

- Provides **sharp, dark, and clear prints** with excellent contrast.
- Compatible with **thermal, dot matrix, and inkjet billing printers** (depending on model).
- Fits all major **POS billing machines, thermal printers, and receipt printers**.
- Easy to install and replace during peak business hours.
- Maintains clear visibility for months under proper storage.



## Packing Plastic (500g / 1kg) for Loose Items

**Packing Plastics (Poly Bags)** are essential for **FMCG and grocery stores** to safely pack, weigh, and seal **loose items** such as grains, pulses, spices, snacks, dry fruits, and powders. Made from **high-quality, food-grade material**, these pouches ensure **freshness, strength, and visibility**, providing a professional and hygienic packaging solution for your store.

### Key Features

- Made from **100% virgin LDPE / PP / BOPP material**.
- Approved for **direct contact with edible goods**.
- Thick, stretchable plastic resists tearing and punctures.
- **Reliable for 500g to 1kg packing** of grains, snacks, and powders.
- **Crystal-clear transparency** for easy product visibility.
- Enhances customer trust by showing product quality clearly.
- Suitable for both **500g and 1kg portions**.



## Transparent Carry Bag

**Transparent Carry Bags** are an essential part of every **FMCG and grocery store**, designed for **safe, convenient, and professional customer packaging**. Made from **strong, clear, and food-grade plastic**, these bags allow easy product visibility while ensuring durability and comfort during carrying. They are ideal for packing groceries, FMCG items, dairy products, and other retail goods.

### Key Features

- Clear plastic material allows **easy viewing of purchased items**.
- Enhances **customer confidence and store presentation**.
- Suitable for both branded and unbranded FMCG stores.
- Made from **high-quality virgin LDPE / PP material**.
- Suitable for carrying **fruits, vegetables, snacks, dairy, and packaged items**.
- Hygienic and safe for direct contact with consumable goods.
- Designed with **soft handles or die-cut grips** for easy carrying.
- Perfect for grocery and FMCG environments.



# 🎵 MUSIC SYSTEM

A good music system is more than just entertainment — it's a **powerful retail tool** that enhances the customer experience, keeps shoppers engaged, and creates a pleasant store atmosphere. Our **FMCG Store Music System Solutions** are designed specifically for retail environments to deliver **crystal-clear background music** and smooth in-store announcements.

## 🔊 Key Features

- Clear and balanced audio designed for supermarkets, minimarts, and FMCG stores.
- Adjust volume or playlist for different store sections — grocery, billing area, entrance, etc.
- Easily play music from mobile, tablet, or computer via wireless connection.
- Make store-wide or section-specific announcements instantly.
- **Enhances customer mood & increases browsing time**
- **Improves store ambience and brand image**
- **Encourages impulse buying through curated sound**
- **Reduces perceived waiting time at billing counters**



## ✉ Closing Note

At **G MOR**, we believe in long-term partnerships built on quality, trust, and success. Whether you're planning your first supermarket or expanding your retail chain, we're here to deliver **expert solutions, on-time execution, and complete peace of mind.**

# Thank You.

